

# Capital Display Environments

## Graphic Guidelines

### :: Preferred Applications :

#### Corel Draw

Version 8 - 12 (Suite) .cdr, .cdx, eps

#### Corel Photo-paint

Version 9 - 12 (Suite) .cpt, .ai, .psd, .jpg

#### Adobe Photoshop

7 - 11 (CS) .psd layered, layered .tif .eps, .jpg

#### Adobe Illustrator

9 - 11 (CS) .ai, .eps

### Setup Info

- Convert all text to outlines or curves.
- Include all fonts or convert to paths and outlines. (.ttf files are accepted)
- No embedded images. **Link images instead.** Please provide linked images
- Scans should be 150 dpi at final size (100%).
- Save as RGB, .TIF at 100 dpi or better will provide acceptable quality.
- Do not send CYMK imports, and do not mix EPS and TIF / TIFF imports.
- Do not tile mural images or separate them into different pages.  
Create murals as one complete image and we will tile panels according to the output requirements.
- Multiple image compilations should have each image on an individual layer.
- Currently Illustrator 9+ version functions such as transparency and feathering case unexpected results in Lambda output, also features such as grids or pattern swatches may move slightly in order to size and output graphic correctly, to guarantee customer satisfaction a proof is required in files made in these conventions.*

## Adobe Photoshop

7 - 11 (CS)

.psd layered, layered .tif

.eps, .jpg

### Setup Info

- Set up Photoshop files at 150 dpi at final size for best quality.
- Save file as RGB TIF / TIFF. 100 dpi or better for larger prints is acceptable.
- Scans should be 150 and/or 100 dpi best quality at full size.
- Files saved as RGB, .tif /.TIFF at 100 dpi or better will provide acceptable quality.
- Layer images (**Do not merge images with background**)
- Multiple image compilations should have each image on an individual layer.

### :: Unacceptable Applications ::

**Microsoft Word, Microsoft Publisher, Microsoft Powerpoint, Microsoft Paint, InDesign,**

Designs submitted in the formats mentioned above will incur an additional charge for re-design.

### :: Incoming Artwork / Support Media Types ::

#### E-mailing artwork:

Files less than 5MB (Megabytes) in size can be mailed to -- [graphics@cdenvi.com](mailto:graphics@cdenvi.com)

#### Media types:

CD-R, CD-RW, DVD, ZIP Disk (100 & 250Mb)

### :: Acceptable File Formats ::

File Extensions	File Type & Associated Programs	Vector Art	100 to 150 dpi @ 100%
.cdr	Corel Draw format		OK
.cpt	Corel PhotoPaint format		OK
.jpg	Joint Photographic's Experts Group format		OK
.psd	PhotoShop Document		OK
.ai	Adobe Illustrator	OK	
.eps	Encapsulated PostScript	OK	
.tif	Tagged Image Format		OK
.pdf	Portable Document Format	OK	OK
.indd	InDesign Document		Unacceptable

## :: Acceptable File Formats Continued ::

File Extensions	File Type & Associated Programs	Vector Art	100 to 150 dpi @ 100%
.mpp	Microsoft <b>P</b> owerpoint <b>P</b> resentation		Unacceptable
.doc	Microsoft Word <b>D</b> ocument		Unacceptable
.pub	Microsoft <b>P</b> ublisher Format		Unacceptable